

COOKIE DECLARATION LANDAL GREENPARKS

This policy explains why and how we use cookies and other similar technology (hereinafter collectively referred to as 'cookies') and how you can control which cookies are used. Our cookies generally do not collect personal data, but where they do, we recommend that you also read our [privacy policy](#).

1. WHAT IS A COOKIE?

A cookie is a small data file stored on your computer, tablet or mobile telephone. A cookie is not a program that can contain harmful programs or viruses.

2. WHY WE USE COOKIES

We generally use cookies for five reasons:

- **Strictly necessary cookies** - these are essential for the functioning of the website and cannot be disabled, such as remembering what, if anything, you have added to a shopping cart.
- **Functional cookies** - these are used to remember choices you have made, such as which language you want the website to use.
- **Analytical cookies** - the purpose of these is to understand how our website is used, such as which parts of our website are visited most often.
- **Marketing cookies** - these are used to make our ads more relevant to you.
- **Personal cookies** - these are used to make content on our website more relevant to you.

3. EMAILS

We also use cookies in our emails to help us improve our communications by understanding how you interact with them, such as whether you opened our email and/or clicked on a link. You can prevent this by not downloading images when you open our email, by not clicking on links in the email or by changing your browser or email settings (see below for more information on how to do this).

4. HOW LONG ARE COOKIES STORED?

How long cookies are stored on your device can vary. The time at which they will expire is calculated from the last date you visited the website. When cookies expire, they are deleted automatically. Below is an overview of the cookies we place and their retention periods.

5. OVERVIEW OF COOKIES

Below is an overview of the cookies we (may) place.

Functional cookies

Cookie name	Source	Objective	Retention period
__RequestVerificationToken	Landal	Protects certain user actions on the website	Session
_cs_c	Contentsquare	This cookie is used by Contentsquare to store the user's consent to be tracked.	13 months
CONSENT	Landal	Remembers which cookie preferences have been specified	10 years
TopBar	Landal	Remembers whether top bar notification is shown	Session
Fav	Landal	Remembers saved user favourites	30 days
FavSet	Landal	Remembers whether favourites explanation is shown	Session
Landal_SessionID	Landal	Links functional preferences to session user	Session
TG	Landal	Remembers the specified travel group	Session
PET	Landal	Remembers whether the 'pets allowed' filter is on	Session
RL	Landal	Remembers whether a user is logged in	1 year
RT	Landal	Identification using another login application	7 days
ShoppingCart	Landal	Remembers what was placed in the shopping cart	30 days
Modernizr	Landal	Detects cookie support	Persistent
AKA_A2	Landal	Needed for the cache, with the aim of faster loading time	1 day
gig3pctest	Gigya	Remembers which cookie preferences have been specified	Session
gmid	Gigya	Identifies the logged-in user	1 year
hasGmid	Gigya	Stores login data in an encrypted cookie	6 months
ucid, _gig_	Gigya	Registers a unique ID	1 year
gig_canary	Gigya	Identifies whether the user has an account	1 year
gig_canary_ver	Gigya	The version name	1 year
Agig_bootstrap#_#	Gigya	Internal cookie, used to stay logged in	1 year
localStorage_test	Gigya	Checks whether the user exists in the local storage	Persistent
_gig_lt/glt_3_vat#,	Gigya	Login token for recognition, to log in	Persistent
gltexp_3_vat#	Gigya	Login token expiry date	Persistent
apiDomain_3_#	Gigya	Used for single sign-on	1 year

Analytical cookies

Cookie name	Source	Objective	Retention period
_ga _ga_#	Google Analytics*	Used by Google Analytics to collect data on the number of times a user has visited the website, as well as data for the first and most recent visit.	2 years
_gid	Google Analytics*	Registers a unique ID for data collection	1 day
collect	Google Analytics*	Records device and user behaviour	Session
Page-visits USER_PAGE_VIEWS	Google Analytics*	Registers displays on the map	Session
TIME_ON_SITE	Google Analytics*	Records a user's time on the website	Session
_cs_id	Contentsquare	Registers a unique user ID	13 months
_cs_root-domain	Contentsquare	Remembers source of visit for attribution conversion	Session
_cs_s	Contentsquare	Remembers the number of page views	1 day
_cs_same_site	Contentsquare	To provide technical functions	Session
_cs_mk_ga	Contentsquare	Records website behaviour for internal analysis	1 day
_clck CLID	Microsoft	Used by Microsoft Clarity. The cookie is set by embedded Microsoft Clarity scripts. The purpose of this cookie is for heatmap and session registration.	1 year
_clsk	Microsoft	Connects multiple page views by a user into a single Clarity session record.	1 day
MUID	Microsoft	Identifies unique browsers visiting Microsoft sites. These cookies are used for site analysis and other operational purposes.	
test_key survi::#:allvisitor survi::#:statusrequestHandle r	Survicate	In anticipation	Persistent
survi::#:visitViews survi::#:visitl n itia lUrl survi::#:visitReferrerUrl	Survicate	Used by Survicate to record visits, landing page and referring URL for displaying surveys.	Session
AB	Landal	Remembers which A/B test a user is in.	1 year
SC_ANALYTICS_GLOBAL_COOKIE	Sitecore	Distinguishes robots from users.	10 years
lux_uid	Speed curve	Collects data from user interactions for website performance analysis.	Session

(*) Learn more about how Google processes your personal data: [Corporate Data Responsibility](#)

Marketing cookies

Cookie name	Source	Objective	Retention period
_gcl_au	Adsense	Used by Google AdSense to experiment with ad efficiency on websites using their services.	3 months
_fbp	Facebook	Used by Facebook to deliver a range of advertising products, such as real-time bidding from third-party advertisers.	3 months
sb	Facebook	Saves browser details	2 years
datr	Facebook	Provides fraud prevention	2 years
oo	Facebook	Used to record user opt-outs	5 years
ANONCHK	Microsoft	Indicates whether MUID is transferred to ANID, a cookie used for advertisements. Clarity does not use ANID and therefore this is always set to 0.	1 day
SM	Microsoft	Used when synchronising the MUID across Microsoft domains.	Session
MUID	Bing	Used by Microsoft as a unique user ID to enable users to be tracked by synchronising the ID across many Microsoft domains.	1 year
SRM_B	Bing	Records use of search bar functionality	1 year
_adroll	Adroll	Records a unique ID that identifies a returning user's device. The ID is used for targeted ads.	13 months
_adroll_shared	Adroll	Collects user data across websites - This data is used to make ads more relevant.	13 months
IDE, DSID	DoubleClick	These cookies allow the publisher to target users and display relevant ads.	1 year 14 days
A/N	Contentsquare	In anticipation	13 months
CSLocalStorageTest	Contentsquare	In anticipation	Persistent

Personal cookies

Cookie name	Source	Objective	Retention period
sfid	Salesforce	Stores any permissions and their status provided to the Web SDK.	2 years
evga	Salesforce	Stores personalisation identities, such as anonymous ID or permanent ID.	2 years

6. REJECTING OR DELETING COOKIES

You can control which cookies you accept by selecting the preferences on our cookie pop-up when you visit our website. You can also reject and delete cookies by changing your browser settings. Where to find these settings depends on the type of browser you use. If you change the settings, you should be aware that you will not be able to use some features and services as these depend on the website being able to remember the choices you have made. Guidelines can be found here:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Opera](#)
- [Safari](#)
- [Flash cookies](#)
- [Apple](#)
- [Android](#)

Please remember that when you use several different browsers, you will have to remove the cookies in all those browsers.

It is possible [here](#) to choose not to accept cookies from some ad networks that share information across networks.

7. DO YOU HAVE ANY QUESTIONS?

If you have any questions or comments regarding this policy, please feel free to contact us. If you have any questions about the cookie information, please email gastenservice@landal.com.